

GOLF WEEK

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Scotch treat: Free golf for tourists

GOLF WEEK STAFF

Scotland's tourist board is dangling an enticing lure to tourists: free golf, and lots of it.

VisitScotland is offering more than \$3.5 million worth of free tee times as part of its Homecoming Scotland 2009 campaign, a year-long celebration of some of the things that define Scottish culture. Aside from enviable twosome of golf and whisky, the campaign recognizes the 250th anniversary of the birth of the country's favorite son, poet Robert Burns.

The tourist board is giving away thousands of free foursomes at hundreds of courses – everywhere from the Old Course in St. Andrews to the new Machrihanish Dunes on the other side of the country in Kintyre.

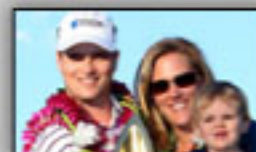
Starting Jan. 21, golfers can register for a free foursome at: www.driveithome2009.com.

Registrants will receive an e-mail with the date and time of their free round. They must respond to that e-mail, with the names of three playing partners, to book a provisional tee time, which will be held for three months.

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